

BUB-L-PEP SODA



CHESTER LANGFIELD

WIRELESS

A SERIES OF 40

12

Chester Langfield

A classically trained actor, Langfield first gained fame for his suave portrayal of Sherlock Holmes.

A tragic accident during a stage sword fight deprived him of the use of his left arm, and he left the theatre for a career in cinema and radio broadcasting.

He made a hit as the announcer of the Forhan's Toothpaste "Hour of Smiles" with his sharp wit and surprising delivery.

Be sure to listen to

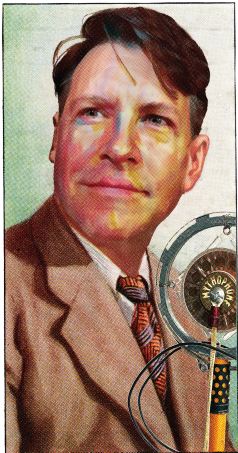
**DARK
ADVENTURE**
Radio Theatre

BUB-L-PEP SODA

The "L" is for Lithium!

SUBSID., NEW WORLD INC.

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EVERETT BELLAMY

WIRELESS



9

Everett Bellamy

An avid amateur radio experimenter since his youth, Mr. Bellamy brought his expertise to the war effort and became a U. S. Signal Corps wireless operator in France, where he announced troop movements.

After his return to the States he joined the staff of WLFP. He still enjoys listening to amateur broadcasts, and has logged signals from as far away as Ogden, Utah.

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ERSKINE BLACKWELL

WIRELESS

A SERIES OF 40

14

Erskine Blackwell

A former middleweight boxer, Erskine Blackwell began his radio career as a sports play-by-play announcer at WEAF in New York. Advertisers were quick to notice his rich voice and soon he was tapped to read commercial copy on the air.

Known for his convivial lifestyle, Mr. Blackwell is a noted raconteur who can often be seen in the night-clubs and dance halls of The Big Apple.

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CREIGHTON COBB

WIRELESS



15

Creighton Cobb

With his crisp diction and reputation for refined taste, Mr. Cobb has enjoyed a long and illustrious broadcasting career hosting cultural programs such as "Creighton Cobb's World of Classical Music", "Let's Talk About Art" and "Poetry Minute".

Mr. Cobb is also a noted bibliophile who has collected the works of Shakespeare, Milton, Hawthorne, Melville, Poe and Shelley.

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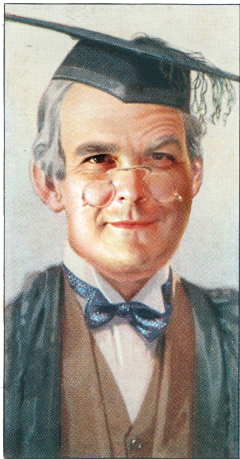
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BARNABY DICKENS

WIRELESS



23

Barnaby Dickens

After a lengthy stage career playing villains in England, Mr. Dickens found a new and more congenial home in radio, where he could broaden his range. His one-man performance of "Nicholas Nickleby" will be Broadway's hottest ticket next season.

Mr. Dickens is also a seasoned theatre director, having mounted the plays of Sheridan and Synge at the Abbey Theatre in Dublin.

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LESTER MAYHEW

WIRELESS



31

Lester Mayhew

Mr. Mayhew has had a few adventures of his own, broadcasting from innumerable exotic locales. He began his career as a newspaper travel reporter for the Reuters press agency, and was there when it began international news broadcasts in 1923. He was the first American to transmit a radio signal from atop the Great Wall of China. His mellifluous voice has been a comfort to six continents.

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